



# ASSITEJ KOREA

International Association of Theater for Children and Young People

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# **I . ASSITEJ** Introduction

# I . ASSITEJ Introduction

## 01. ASSITEJ KOREA



## ASSITEJ KOREA

Founded in 1982, ASSITEJ Korea has contributed to the development and distribution of Korean Theatre for Young Audiences (TYA) and the promotion of international exchanges and networking. With around 170 members including theatre companies, playwrights, critics, producers, and researchers, ASSITEJ Korea has worked to strengthen the social capacity of arts and culture for children and young people and to provide young audiences with opportunities to experience diverse and high quality arts and culture.

ASSITEJ Korea is currently one of the 15 executive committee members of ASSITEJ International. Along with another executive committee member in Asia - ASSITEJ Japan, ASSITEJ Korea has extended and expanded the activities of ASSITEJ International into Asia and other parts of the world, outside of Europe where the main focus used to be.

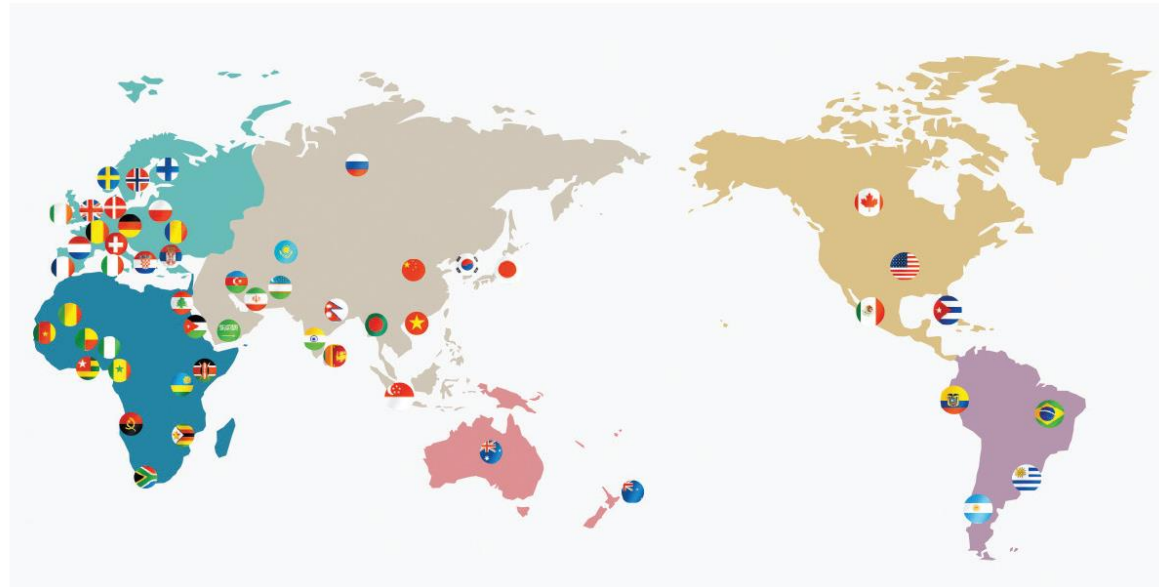
ASSITEJ Korea founded and has hosted Seoul Children's Theatre Awards since 1992. Every year, ASSITEJ Korea holds the ASSITEJ Korea International Summer Festival, ASSITEJ Korea Winter Festival in Seoul, Celebration of World Day of Theatre, and Korean Performing Arts Platform for Children and Youth(K-PAP). ASSITEJ Korea also organizes theatre workshops for teachers and children, publishes the annual ASSITEJ Korea Journal (formerly Theatre and Education) and organizes children's theatre tours to culturally alienated areas.

# I. ASSITEJ Introduction

## 02. ASSITEJ International



ASSITEJ unites theatres, organisations and individuals throughout the world who make theatre for children and young people. ASSITEJ is dedicated to the artistic, cultural and educational rights of children and young people across the globe and advocates on behalf of all children regardless of nationality, cultural identity, ability, gender, sexual orientation, ethnicity, or religion. ASSITEJ brings people together so that they can share knowledge and practice within the field of theatre for children and young people in order to deepen understandings, develop practice, create new opportunities and strengthen the global sector. The members of ASSITEJ are national centres, professional networks, and individuals from around 100 countries across the world.



# I . ASSITEJ Introduction

## 03. ASSITEJ Korea Mascot: TEJ

### About Character Teji

**"I was born on March 20<sup>th</sup>(The World Day of Theatre for Children and Young People). I love theatre and I carry my precious friend 'globe' with me in the hope that children all over the world will enjoy theatre and always be happy."**

Teji wakes up when children start drawing circles.

Whenever someone draws a perfect circle somewhere, a round face appears, a round belly appears, and round hands and feet appear one after another.

Teji is carrying around the round globe and when feels good or comes up with a good idea, its forehead shines brightly.

Every morning, Teji chooses its clothes carefully and never forgets to wear a bow tie.





# **II . ASSITEJ Main Project**

# 01. ASSITEJ Korea International Summer Festival

## II. ASSITEJ KOREA Main Project



Recognized as the biggest performing arts festival for children and young people in Korea, ASSITEJ Korea International Summer Festival (here in after called Summer Festival) has been running since 1993 and presents both Korean and international TYA.

ASSITEJ Korea has introduced various genres of theatre including dance, music theatre, object theatre, workshop and exhibition. More than 300,000 people have visited the Summer Festival over the last 25 years.

The Summer Festival has been recognized as the most prestigious TYA festival in Korea receiving a rating of "A (Very Good)" from Arts Council Korea for five consecutive years - 2014, 2015, 2016, 2017, and "S (Very Good)" in 2018.

In 2020, the 28<sup>th</sup> ASSITEJ Korea International Summer Festival will be held between July 22 and August 2.



↓ 2023 Summer Festival Poster Concept Image



# 2023 ASSITEJ Korea International Summer Festival

2023. 7. 22. – 7. 30.

## Coexistence

Dreaming of a place of coexistence where all audiences, including children and adolescents, disabled and non-disabled, understand each other's differences and share the world, participating artists and management will create a festival together.

Theatre	Grand Theater	Middle Theater	Little Theater
Seat Capacity	600 ↑	400 ↑	200 ↓

## 02. ASSITEJ Korea Winter Festival in Seoul

### II. ASSITEJ KOREA Main Project



ASSITEJ Korea has been hosting the ASSITEJ Korea Winter Festival in Seoul since 2005 in order to revitalize Korean children's theatre every Winter. During every winter vacation, ASSITEJ Korea provides family members with opportunities to participate in cultural activities.

Since 2012, the Winter Festival has introduced outstanding Korean TYA to international festival directors and promoters including performances which have received the Seoul Children's Theatre Award (SCTA), as well as contributing to the distribution of Korean children's theatre and international networking between artists.

For the upcoming Winter Festival in 2020, Yosup Bae, director of the performance Group TUIDA, will join as the artistic director.





### 03. Seoul Children's Theatre Awards

#### II. ASSITEJ KOREA Main Project

Children's Theatre Award were first presented in 1992 as the only award for children and young people in Korea for encouraging theatre educational effect and developing Theatre for Young Audiences.

Not only received much love from domestic audiences but attracted attention from the world, the winners of the award are invited to Children's Theatre Festivals around the world.



## 04. K-PAP (Korean Performing Arts Platform for children and youth)

### II. ASSITEJ KOREA Main Project

Korean Performing Arts Platform for Children and Youth, K-PAP, is organized to present outstanding Korean TYA to international presenters and promoters and to contribute Korean theatre companies going abroad.

K-PAP has been hosted during the Winter Festival and directors and promoters from 20 different countries including Korea attended K-PAP to make a cultural exchange network.

International conference and networking events are programmed to provide K-PAP participants with opportunities to collaborate and cooperate.





## 05. Children's Theatre Festival

### II. ASSITEJ KOREA Main Project

'Children's Theatre Contest' has been running since 1992 with the advisor Han-Ryong Jeong, Artistic Director of Yeonwoomoodae.

In 2019, the contest was renamed to 'Children's Theatre Festival' and has been co-hosted by ASSITEJ Korea and Korean Association for Drama/Theatre and Education .

Providing an emotional shelter to children, restoring 'childness' through 'theatre', and further awakening the 'humanity' are expected during the festival.

After local contests throughout the country, gold, silver and bronze prizes will be awarded in the finals. The first place will get the prize from the Minister of Culture and Sport and Tourism.



## 06. The World Day of Theatre for Children and Young People

### II. ASSITEJ KOREA Main Project

Every March 20<sup>th</sup> is 'The World Day of Theatre' for children and young people designed by ASSITEJ International in 200, and ASSITEJ Korea also celebrates this day.

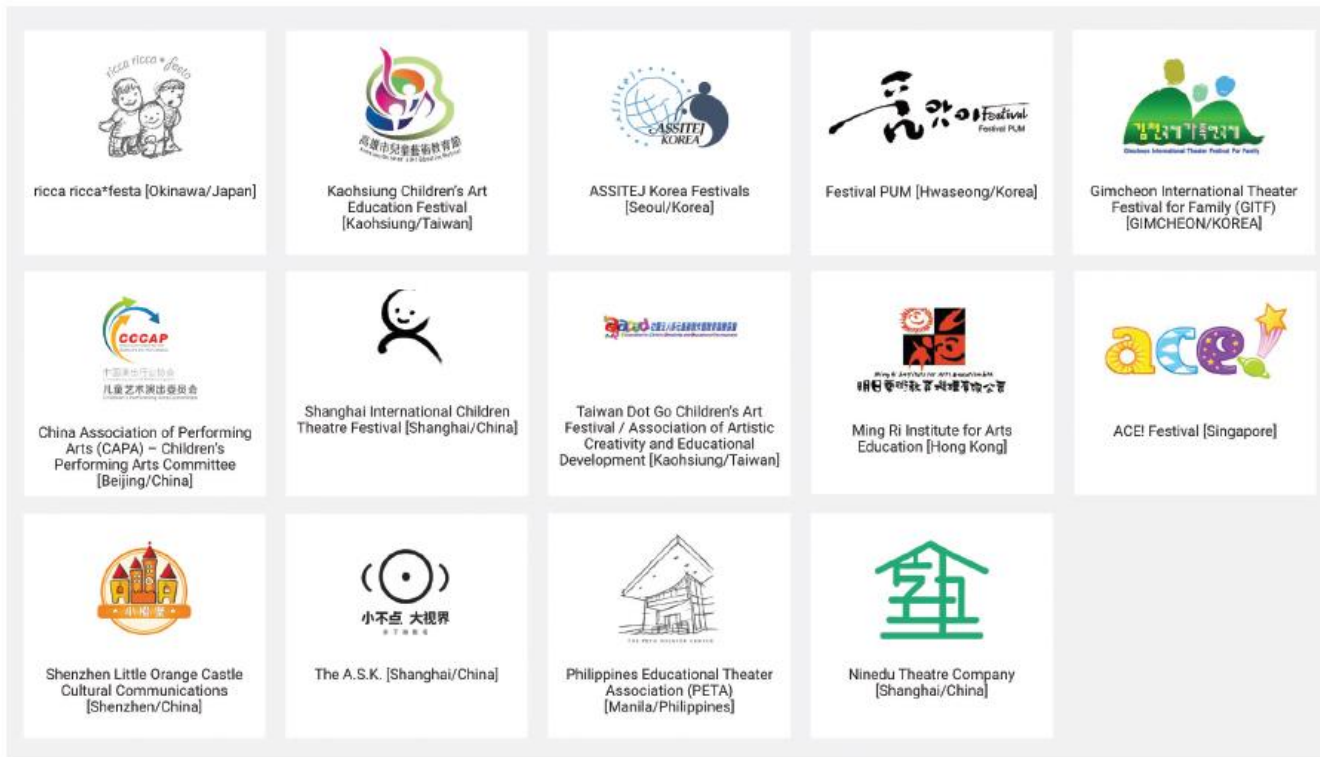
The World Day of Theatre for Children and Young People is call to encourage young audiences to connect with theatre as ASSITEJ campaign, promoted through the message 'Take a Child to the Theatre Today'.



## 07. ATYA (Asian Alliance of Theatre for Young Audiences)

### II. ASSITEJ KOREA Main Project

ATYA(Asian Alliance of Theatre for Young Audiences) is a international exchange organization with the aim of organizing the festivals networking and promoting Asian theatre for children and young people to the world. ASSITEJ Korea(Seoul) is cooperating with Taipei, Okinawa, and Shanghai, as a key member, a founder of ACTA (Asian Children's Theatre Alliance, since 2004) and a host of ACTF (Asian Children's Theatre Festival, since 2007). In 2022, the President of ASSITEJ KOREA Bang Jeeyoung was elected the Chairman of ATYA.





**THANK YOU !**